



Media Alert: iJET International Releases Data Revealing Opportunity for Improvement in Meetings & Events Industry to Increase Public Safety

ANNAPOLIS, MD (March 9, 2018) – iJET International, renowned thought leaders in intelligence-driven risk management, recently conducted an industry-wide survey with GoldSpring Consulting that sheds light on the needed preparedness in the Meetings & Events industry. The survey’s findings revealed that most organizations and companies in this space are not meeting minimum standards of risk management protocols for attendees, which is crucial now more than ever in the wake of tragedies like the October 2017 Las Vegas shooting.

Most notably, more than half of Meetings & Events professionals need further training in applying Risk Management best practices in order to meet the industry standards. This is mostly due to limited awareness of Risk Management responsibilities planners and organizations face, as well as unclear understanding of ownership tied to the safety and security of event attendees across the organization. While many Meetings & Events professionals want to develop optimal plans to keep their employees safe, these findings suggest that they would benefit from further guidance.

The full eReport is now available [here](#)—key findings from the report can be found below:

- Of the 64% of respondents currently with a Business Travel Risk Management policy in place, only 29% had programs to directly support Meetings & Events.
- 61% of respondents deflected ownership of Risk Management policies.
- 42% of respondents believe the responsibility of Risk Management rests with third-party suppliers, including Meetings & Events companies.

With an escalating trend of global security alerts and incidences, the results of the survey reinforce a significant opportunity for Meeting & Events departments. The role of the Meetings & Events planner requires more comprehensive, strategic planning and thinking, rather than just focusing on execution and logistics excellence. By taking a leadership role for risk management in relation to meetings and events, planners can fill a critical gap for their organizations by mitigating the risk and impact to their employees, clients and contractors. This allows their organizations to ensure they are meeting their safety obligations—in order to optimize the security protocols for all attendees.

About iJET International

iJET International (iJET) provides intelligence-driven, integrated risk management solutions that keep individuals safe, assets secure, and reputations intact, enabling multinational companies to operate globally with speed and confidence. iJET’s end-to-end, tailored solutions integrate world-class threat intelligence, innovative technology, and

response services powered by top international security experts spread across five continents. iJET has U.S. locations in Annapolis, Maryland (headquarters) and Reston, Virginia, with regional offices in London, Cape Town, and Singapore. For more information, please visit www.iJET.com.

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